

MAYUMI ANDO

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EXPERIENCE

Freelance work, New York City | 2006 - present

- Hired by various clients for projects including design and creation of websites, logos, posters, packaging, press kits, headshots, product photography, internet commercials
- Regular New York clients include: NYC TV, Copland House, Misnomer Dance Theatre, {c/c} Design Studio, Asthmatic Kitty Records, First Chair Promotion

Dylan's Candy Bar | May 2009 - present

Creative Director

- Responsible for the operation and execution of the Creative Team and for overseeing all aspects of the design & production process, including methodology and budget
- Main point of contact for all graphics - packaging, window displays, signage, photography, and in-store displays - for the Flagship Store, all additional stores in the U.S, and store website

Rita Project benefit concert

Design consultant, organizer/producer

- Created a new face for this non-profit organization through design concepts explicated in concert advertisements
- Successfully organized Broadway talent, space, and equipment with a limited budget

RENT | 2003 - 2007

- Performing cast member of the Broadway show RENT

EDUCATION

Pratt Institute | Spring 2007

Digital Design/Interactive Media

Columbia University | Spring 2004

B.A. in Sociology, *cum laude*

SKILLS

Adobe CS4 Creative Suite :

Flash, After Effects, Dreamweaver,
In Design, Photoshop, Illustrator

Final Cut Pro 6 | DVD Studio Pro | Soundtrack Pro

Digital & Film Photography

ACHIEVEMENTS

Dean's List at Pratt & Columbia

Transition for Dancers Scholarship

Proud member of Actors' Equity Association

SUMMARY

Well organized and creative. Driven to always learn.

Able to handle a high volume of work while maintaining

quality and attention to detail. Able to multi-task and meet deadlines. Welcomes and enjoys collaborating with others.

Interested in using creative means to inspire change.